

FURN BEAINO: MY FIDELITY

- By participating in the My Fidelity program, you will be able to earn POINTS redeemable against rewards and cashback.
- You can accumulate points *exclusively* on purchases rendered through (1) the Furn Beaino mobile app, (2) the Furn Beaino website, and (3) the Furn Beaino call center. Purchases through a third-party website or app do not qualify for point accrual.
- You are able to monitor your total POINTS and Tier in-app under the My Fidelity tab.

MY FIDELITY PROGRAM TERMS

1. PROGRAM OBJECTIVE

My Fidelity account holders are able to earn POINTS that qualify them for instant cashback and rewards.

2. MY FIDELITY PROGRAM TIERS AND BENEFITS

2.1. The Furn Beaino My Fidelity Program is a cashback system comprising three tiers: Rook, Knight, and King, each of which is determined by the number of POINTS accumulated in your My Fidelity account per one membership year. A membership year is completed one calendar year from the date of subscription. In other words, if you join My Fidelity on September 9, 2019, your membership year terminates on September 8, 2020, and a new membership year commences on September 9, 2020. Your points potentially convert to food rewards in addition to a TIER which determines your cashback value. All POINTS collected through the app are valid for one year from date of collection.

2.2. The three TIERS are as follows:

Tier	Purchase Range	Point Range*	Cashback	Validity Period
Rook	0 – 999,999 LBP	0 – 999	Not applicable	<i>One membership year (defined above)</i>
Knight	1,000,000 – 2,499,999 LBP	1,000 – 2,499	5%	
King	2,500,000 LBP and greater	2,500+	10%	

*1,000 LBP = 1 POINT

Level One: Rook

1. User is automatically enrolled in the program at the Rook Tier, once s/he downloads and registers a profile on the Furn Beaino mobile app.
2. Accumulates Tier POINTS based on purchase (1,000 LBP = 1 POINT)
3. POINT range: 0 to 999 (equivalent to combined purchases of 0 – 999,999 LBP)
4. No cashback at this Tier
5. Upgrades to Knight Tier upon reaching 1,000 POINTS

Level Two: Knight

1. Directly promoted on the app to Knight once a user achieves 1,000 points
2. POINT range: 1,000 to 2,499 (equivalent to combined purchases of 1,000,000 – 2,499,999 LBP)
3. Each order qualifies for 5% cashback
4. Accumulates Tier POINTS based on purchase (1,000 LBP = 1 POINT)
5. Maintains Knight Tier by accumulating a minimum of 1,000 Tier POINTS in the last 12 months. Otherwise downgrades to Rook Tier.
6. Upgrades to King upon reaching 2,500 Tier POINTS

Level Three: King

1. Directly upgraded on the app to King once a user achieves 2,500 POINTS
2. POINT range: 2,500+ (equivalent to combined purchases of 2,500,000 LBP and greater)
3. Each order qualifies for 10% cashback
4. Accumulates Tier POINTS based on purchase (1,000 LBP = 1 POINT)
5. Maintains King Tier by accumulating a minimum of 2,500 Tier POINTS in the last 12 months. Otherwise downgrades to Knight Tier.

3. POINTS REQUIRED TO MAINTAIN TIER

The My Fidelity Program Tier (e.g., Rook, Knight, and King) is valid for one calendar year from the day it is earned. This means that if within one year the accumulated Tier POINTS of a Knight are less than 1,000, said account will be downgraded to Rook. Likewise, if the accumulated tier POINTS of a King are less than 2,500 but greater than 1,000, said account will be downgraded to Knight. In the event of a downgrade (from King to Knight, or from Knight to Rook), the total Tier POINTS will not be zeroed. Going forward, the program counts the Tier POINTS of the last continuous 12 months. Whenever an account accumulates the required POINTS for each Tier, said account will automatically be upgraded to that Tier.

4. TERMS OF USE

- 4.1. By enrolling in My Fidelity, you are entitled to join the Furn Beaino loyalty program and start accumulating POINTS, whether through online or in-app purchases or orders placed through the call center. Purchases through an independent website or app do not qualify for point accrual.
- 4.2. Furn Beaino reserves the right to amend the rules, terms, and conditions of the loyalty program at any time.
- 4.3. POINTS credited to your My Fidelity account will be annulled, as applicable, if part or all of the purchase is returned or cancelled, or if the credit is obtained through fraudulent means that violate these terms.
- 4.4. Accounts, rewards and POINTS may not be shared or merged. Only the paying user may accumulate rewards and POINTS. Your account information (including security details) are confidential and should therefore not be circulated to anyone besides yourself.
- 4.5. Only one My Fidelity profile may be associated with one member and one email address. In the event of a dispute over ownership of the membership account, the member will be deemed to be the “authorized account holder” of the email address submitted at the time of enrollment. For purposes of these Program Terms of Use, the “authorized account holder” is the natural person who is assigned to the registered email address.